2007-08
TV/FILM

UNDERGRADUATE PROGRAM

Department of Performing and Fine Arts
TV/Film Program
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(Revised 8/15/07)
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Mission and Philosophy

Our mission in the DeSales TV/Film program is to provide young men and women with opportunities to discover and develop their talents and skills in the field of communication arts. We strongly believe that film and television professionals wield a powerful influence in the global marketplace. We also believe strongly that, as creators and marketers of electronic media, they bear an enormous social responsibility.

Therefore, our program of study is conceived as a multi-layered experience that blends technical and creative instruction with ethical and professional standards. This type of academic experience extends beyond coursework – it exposes students to a diversity of perspectives – those of classmates, staff, professional practitioners in the field, and outstanding faculty. Those human exchanges and collaborations, combined with our state-of-the-art resources, are at the heart of our program’s purpose and vitality. Our broader mission is to be the leader among the departments working to form an intellectual and creative culture that will, in the spirit of the University’s Salesian mission, “enrich the human community and enhance the dignity of the individual through its educational endeavors.”

FACULTY MEMBERS AND AREAS OF EXPERTISE

Chuck Gloman
Program Director, TV/Film Program
Producer
Director of Photography
Assistant Professor
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Phone: 610.282.1100 ext. 1683

Maura Smith
Maura Smith is an accomplished documentary filmmaker, screenwriter and teacher. She teaches writing for film and television, documentary film history and production, and media ethics. Professor Smith also leads the global outreach interests of the TV/Film program.

Spencer Snygg
TV/Film Program
Assistant Professor
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Spencer Snygg has made numerous low budget feature films and has worked in various positions on such larger films as Meet the Parents and TV Shows like Law and Order. Throughout his career he has been a Cinematographer, editor, sound person, director, writer, animator, gaffer, grip, and motion picture electrician.

Jennifer Suwak
Title: TV/Film Technician
Email: jennifer.suwak@desales.edu
Telephone: (610) 282-1100 ext. 1732

Jennifer Suwak is a filmmaker and technician. She manages the technical facility, supervises equipment maintenance, teaches production and film history courses and mentors students.

THE PROGRAM

OVERVIEW
Challenging from the Start …

In our program, we utilize a professional, experiential approach to learning. Unlike many TV/Film Programs, at DeSales, you’ll learn to use equipment in your first year. Right from the start, you’ll test your talents using cameras and editing systems. You’ll be broadcasting and making films. You’ll have plenty of opportunities to explore your interests, expand upon your strengths, and improve your artistic and technical skills.

Mixing practical application and theory from the beginning, our program covers a wide range of production experiences. Television shows, ranging from news, sports, and music videos, to short comedies and dramas on film, are always in production here. Students are the driving force behind every phase of these productions—including writing, directing, filming, lighting, on-air, producing, and editing.

We offer our students an array of writing, production and editing courses. In addition to those courses and electives, students enrolled in the program are required to take media literacy, marketing management, and history.

Every spring we showcase the most outstanding work produced by TV Film majors in a two-day film festival in the Labuda theater. Additionally, Channel 99 transmits to the campus community and often features diverse programming, including student film and video submissions.

INTERNSHIPS and PRACTICUM

Internships
Many students supplement their coursework by pursuing internships with outside organizations, such as production companies, community television stations and non-profit arts groups. Students may explore opportunities for internships during the regular academic year or during summer break.

Practicum Contract
Practicum is designed to reward students for their participation in the work of the TV/Film program. For example, students may engage in creative work independently, work in supportive roles on other student projects or assist in the administration of program events. While creative and professional work outside the program is encouraged, it will not be counted toward Practicum credit. Time spent working on assignments for other courses, for which you are receiving credit, may not be applied to Practicum.

All first and second year students must contribute a minimum of 50% of their practicum hours as crew members (or other support) on work in the TV/Film program. A minimum of
40 hours work is required for Practicum credit. The quality of your work will be evaluated according to the following criteria:

1. Record of hours worked.
2. Four advisee meetings attended.
3. Peer evaluation (e.g., project leader’s comments about your work).
4. Product delivered.

The function of the Practicum exercise is to develop professional maturity in the students who undertake it; that is, the primary expectation will be one of accountability. Each student is required to meet with their supervisor within the first two weeks of the semester to discuss their Practicum assignments. The student and supervisor will enter into an agreement outlining specific assignments for the semester’s work. Once a satisfactory arrangement is made, the student will be accountable to the terms of the Practicum contract. Following this initial meeting, each student will be required to schedule and attend a minimum of three additional meetings with their Practicum supervisor to report on their progress. If changes are required, the contract must be revised with the supervisor’s prior approval. Supervisors are at liberty to prescribe Practicum assignments whenever necessary.

EQUIPMENT

Our equipment at DeSales is first-rate. As witnessed by the recent High Definition Video upgrade to Iacocca Studio, DeSales is committed to operating with the highest quality professional equipment in the most cutting edge facilities available. We remain committed to keeping pace with technology and technological advances well into the future – in order to assure that, when our students graduate, they do so with the experience and skills necessary to make an immediate contribution to their workplace.

This also means there is a plentiful supply of high-end equipment. At DeSales, there’s not one set of equipment for first-year students and another for upperclass students. Everyone uses the same high-quality equipment. We have 12 digital camera packages (lights, tripods, microphones) and three film camera packages. We also have all the gear necessary to do a completely professional job (dollies, boom mics, jibs, etc.). Our equipment office is open every day for check-out and check-in. Our non-linear, digital edit suites are available 24/7.

FACILITIES

Located in Labuda Hall, the TV/Film Department is at the heart of the performing arts at DeSales. Our TV/Film lab facilities are located in the Iaccoca Studio and Brisson Hall. The
Iaccoca Studio was recently upgraded to High Definition Video -- making it one of the most modern university TV studios in the country.

Inside the Iacocca Studio is a professional studio, sets, control room, and editing facilities. as well as a programmable lighting system, a 16-track sound system, a professional sound booth, and a digital graphic effects system. Our recently renovated Brisson Hall location is home to ten editing suites, a fully equipped production office, computers with special scriptwriting software, and high-speed internet access.

Additionally, classrooms, seminar rooms, and screening rooms across campus are equipped with film, video, DVD, and computer projection to enable close study of moving images. The Air Products Theater is a 60-seat projection theater/classroom used for lecture courses as well as a venue for the annual screening of student works. Our collection includes a diverse range of international feature films, experimental film and video work, animation, silent films, documentaries and television programs. The library also maintains a current collection of reference materials, books, and scholarly journals related to film, television, and media studies.

**LIFE AFTER DESALES**

Graduates and interns of our programs have had the opportunity to work on a number of exciting projects, at many organizations, including:

- VH1
- WGAL-TV
- MTV
- Golden Field Films
- The Queen Latifah Show
- WNET-TV (New York)
- Passport Productions
- Philadelphia Film Office
- Fox Philadelphia
- Banyan Productions
- The History Channel
- A Wedding Story
- Resolution Pictures
- WFMZ-TV
- Clayton Prince Films
- Will Smith Video
- Hack
- QVC
- Less Than Perfect
- According to Jim
- House Wars
The Fine Print
General Departmental Information & Regulations

- Every student must have an external hard drive (100gb or more) no later than their second semester of their first year of study.
- All students enrolled in courses which require film making activities must pay a lab fee covering the cost of a university-purchased insurance policy for anyone related to the students’ project while working on DeSales property.
- No smoking is allowed in any part of the building. University rules specify that any smoking must be done at least 15’ from an entrance.
- When class is out of session, the equipment cage and editing facilities are closed to students.
- Students are responsible for fixing or replacing any damaged equipment.
- The following rules for the equipment cage must be followed:
  - All equipment is to be returned in the condition in which it was checked out.
  - All equipment must be returned at the designated time.
  - The student who signs for the equipment who signs out the equipment is ultimately responsible for its condition.
  - Students must secure the signature of an instructor to sign out equipment.
- DeSales production or editing equipment may NOT be used by students for commercial work.
- All equipment must be thoroughly checked by students prior to checkout.
- Each student is responsible for saving his or her projects/media on their own external hard drives.
- No media may be saved on internal drives at any editing station.
- Media is regularly deleted from internal drives.
- From Monday through Friday, the TV studio hours are 8:30 am to 6:00 pm. After 6:00 pm and on weekends, the TV studio is closed to students UNLESS SUPERVISED BY A WORK STUDY STUDENT OR OTHER UNIVERSITY EMPLOYEE.
- Any problems with equipment should be reported immediately to the cage managers.
- Any shooting on DeSales University campus between the hours of 5:00pm-8:00pm must be reported in advance to campus police.

DESALES UNIVERSITY
Performing and Fine Arts Department
TV/Film Program

Campus Filmmaking Guidelines
The Campus Filmmaking Guidelines have been compiled to guide student filmmakers planning to film on the DeSales University campus. Campus Filmmaking Guidelines are intended to assist student filmmakers in making decisions which avoid such activities as: attempting unsafe combat/violence/stunts, altering existing systems which might result in fire hazard or damage, digging on campus, shooting in unsafe locations such as rooftops, requesting campus police to participate in shoots, and any other activity which would jeopardize university property, public safety or normal university operations.

It is noted and understood that there are at least two different types of student filmmaking activities.

A. One type of activity is a class assignment wherein students are sent forth to create, on film or video, a conceptual principle. These class assignments typically do not involve a major storytelling component or an extended shooting schedule or set up that would prove disruptive to normal university operations.

B. The second type of activity is a student film project involving significant and extensive shooting and set up requirements. These filmmaking projects, because of their scope, are the type of filmmaking activities for which these guidelines are intended to ensure professionalism, safety and adherence to university protocol.

Additionally, because the DeSales University TV/Film Program believes that student filmmakers are solely responsible for their filmmaking activities and expects students to uphold the professional standards expected in the filmmaking industry, the TV/Film Program expects student filmmakers to:

- Design safe filmmaking experiences.
- Provide direct supervision over all elements of their filmmaking experiences.
- Insure appropriate security and maintenance of all filmmaking locations.
- Secure appropriate permissions for all filmmaking activities.
- Design and supervise filmmaking experiences which result in no permanent or lasting negative imprint on university property.

Procedurally, student filmmakers must:

- Student filmmakers who are working on projects assigned as part of a TV/Film production course are required to comply with the Campus Filmmaking Guidelines. Therefore, student filmmakers are required to sign the Filmmaker’s Release form which will be included with the syllabus of each TV/Film production course. Furthermore, with each project, student filmmakers are expected to review all filmmaking plans, including screenplay/script, content and shoot schedule, with the faculty member of record for the course for which they are undertaking the project. The purpose of this review is to ensure that students are not designing on campus filming experiences without faculty overview. Student filmmakers will be held liable for repair or replacement costs if university property is damaged or stolen.

- Secure faculty permission for the filmmaking project and equipment distribution by filling out the TV/Film Equipment Request Form. Students must identify the course for which the equipment is needed and secure a TV/Film faculty member’s signature. Students must also sign the equipment request indicating that they understand that they will be held liable for repair or replacement costs if the equipment is damaged or stolen.

- For film shoots that occur on campus between the weekday hours of 5:00 p.m. – 8:00 a.m. or weekends, students must secure permission from the appropriate facility manager via email (see #4 below).
- Secure written permission from facility managers for filmmaking within common areas of campus buildings or extended outdoor shoots. Permission must be verified in writing via email. If students wish to film inside a personal university space such as a faculty office, the student must either ensure that the space user is present or secure written permission for the use of the space via email.

Permissions for on campus filming should be emailed to Mike Duffy, Director of Auxiliary Services (Michael.duffy@desales.edu) with copies to:
  - John Bell, Performing and Fine Arts Chair, john.bell@desales.edu
  - Chuck Gloman, Director of TV/Film, chuck.gloman@desales.edu
  - Tony Massenburg, Director of Facilities, tony.massenburg@desales.edu
  - Vincent Berkes, Chief of University Police, Vincent.berkes@desales.edu

- **Student filmmakers should have all written permissions and notifications on site at all film shoots.** (For sample of an email exchange between a student and a facility manager, see the end of this document.)

Procedurally, student filmmakers should not:
  1. Attempt to secure permission by phone.
  2. Attempt to secure permission in writing without providing appropriate notice. Students trying to secure permission with less than a week’s notice will most likely be denied permission.
  3. Assume that because they heard that a student filmed in a certain location in the past, permission will be granted. All permissions are considered on a case by case basis and are approved or denied based upon many criteria, including specific campus activity schedules.

Specifically, student filmmakers are expected to adhere to the following guidelines:
- If filmmakers secure permission to film inside a campus facility, there is to be no alteration of electrical, HVAC, plumbing, security or fire protection systems.
- Students are prohibited from approaching any university personnel (faculty, staff, students) and requesting involvement which compromises their responsibilities to the university or rights as members of the university community. For example, students may not approach campus police requesting that they or their equipment be used for filmmaking purposes.
- Students are expected to conduct business on campus with the awareness that campus neighbors will be exposed to their activities. Noise, stunts, effects, etc. must not be conducted in such a way as to cause disturbance or alarm.
- When filming inside campus facilities, student filmmakers must not interfere with normal university functions or operations.
- When filming inside university dorms on a project which may interrupt or impact normal operations, student filmmakers must get permission from affected residents. This written permission must be submitted to the Office of Residence Life in McShea.
- Student filmmakers must return all furniture and furnishings to their original locations and leave said furnishing in their original or better condition. If a location has trash in it before the shoot, the student film maker will clean it up to prevent any assumption that the film maker left the location in poor condition.
- Student filmmakers must use the appropriate cleaning materials for the appropriate surfaces. Some flooring materials are specially formulated to be only cleaned with certain products; using other products may result in damage. Appropriate materials can be acquired from the custodial staff if sufficient notice is given. If a shoot involves fake blood or spilled drinks, etc., filmmakers must contact the custodial staff beforehand. Be aware that while fake blood and other materials may normally be easy to clean up, some otherwise stain resistant materials may not be resistant to these items.
- Filmmakers should inform the proper authorities if anything goes wrong (blown fuse, broken light, etc.) rather than trying to fix/hide the problem.
• Filmmakers are expected to respect the work, study and sleep rights of all university personnel. Most
civil ordinances do not permit loud noises after 10:00 p.m.. Keep in mind, too, that many students keep
odd hours and many will want to sleep in until 10:00 a.m.
• Filmmakers must inform University Police of any shoot that might involve fake violence as passers-by
or people down the hall may hear screaming and assume the worst.
• Filmmakers must leave time to break down equipment and restore the location to its original or better
condition. (AT LEAST HALF AN HOUR but more likely an hour or more) This means that if a film
maker has permission to shoot until 10:00 p.m., shooting must stop at 9:00 p.m. to allow for strike and
restoration. Pushing things until the last moment may breed ill will and jeopardize future filmmaking
activities.
• Filmmakers must keep track of all personnel at all times. Often, cast and crew will be overzealous to
assist and may behave inappropriately. Filmmakers will be responsible for the actions of their personnel.

In short, DeSales filmmakers are expected to be courteous, kind, honest and conscientious at all times.
This sounds obvious, but it is truly critical to a long and successful career.

Sample of Student Notification/Permission

Dear Mr. Duffy -
My name is student’s name and I contacted you earlier about filming in the University
Center on Sunday October 1st. The plans were to begin around 12 pm and end
around 4 pm. We would like to film at one of the eating tables and near the
registers. The shot by the registers does not include any dialogue and is just
a basic shot of two people walking in. The center of the film, however, takes
place at one of the dining tables. There will be two people sitting over lunch
talking. We do not plan on taking up too much room, just enough with extras to
convey the message that it is indeed lunch at the University Center.
Thank you for your time and I hope to hear from you soon,

Student -
You have my permission to film in the University Center Main Dining area as outlined below. You
need to coordinate with our Director of Dining, Ms. Sally Harchuska, the filming around a cash
register. The registers may not be open during all of the hours that you have outlined below. You, of
course, must return all room furnishing to their original placement and clean up after your shooting
schedule.
Please contact me with any questions.
Mike D.