The Fleming Institute for Business Ethics and DeSales University Presents

The Ethics Bowl Competition 2010

- Be among the distinguished undergraduate and graduate teams to participate in the inaugural Ethics Bowl Event.
- Teams for The Ethics Bowl, including traditional undergraduate, continuing adult education and graduate student students
- The competition will be held on Wednesday, April 21, 2010 at DeSales University.
- The winning teams will be awarded a total up to $4,500.
- Teams will range from 2-5 students. Business ethics cases co-developed by Lehigh Valley executives will be sent to team leaders by mid-March 2010.
- Student teams will create a 30 minute presentation to a panel of business executives and government officials from the Lehigh Valley.
- For more information contact Dr. David Gilfoil, MBA Program Director, at David.Gilfoil@desales.edu, or by calling 610-282-1100 ext. 1828.
- Registration deadline: Friday, February 26, 2010.
- Submit registration form.

The Fleming Institute for Business Ethics at DeSales University

Promoting ethical business behavior in the Lehigh Valley

2755 Station Avenue
Center Valley, PA 18034
610-282-1100 ext. 1377

Featured Judges Will Include Executives From:

- Compass Point
- Rodale Press
- Pocono Health Systems
- Lehigh County
- Just Born