The Summer Video Institute (SVI) at DeSales offers students an introduction to the theories and techniques of digital movie making. Working with state-of-the-art technology, students will design, shoot and edit films of their own creation. Projects focus on equipment and videographic techniques. Each student will produce their own film and contribute to a larger scale production. The days will include lectures, equipment training, production, editing, and screenings. At the end of the program, the final films are celebrated in a festival screening open to invited guests. Upon successful completion of the program, each student with a high school graduation date of 2013 or prior will receive three college-level credits. Students may commute or residence will be provided. Please contact us for more information about our residential option.

MISSION
SVI has a dual focus: production techniques and storytelling. It’s our belief that a positive learning environment creates opportunities for exploration and discovery. Our mission is to promote the media arts as a mode of personal expression, as well as a viable professional career option.

THE DE SALES UNIVERSITY TV/FILM DEPARTMENT
The DeSales University Division of Performing Arts is home to a unique program in the media arts. With the benefit of close association with outstanding programs in theatre and dance, the work of our film and television students is both diverse and inventive. The faculty is comprised of dedicated educators with exceptional credits in their respective fields. It is our committed philosophy that the study of historical, aesthetic, and ethical topics are essential companions to acquisition of production skills and techniques. Graduates of the DeSales TV/Film department work in all capacities of the film and television industries.

SUMMER VIDEO INSTITUTE
JUNE 18 TO JUNE 23, 2012
9:00 A.M. TO 5:00 P.M.
APPLICATION/REGISTRATION FORM

A non-refundable application fee of $25 must accompany applications.

Ages 13 and up • Scholarship information available • Residential option available:

Application deadline June 1, 2012

Name __________________________________________________________________

Male □ Female □

Home address ____________________________________ City__________________ State____ Zip_________

Home phone ( ) ______________   Cell ( ) _____________    E-mail __________________________________

T-shirt size: □ Small □ Medium □ Large □ Extra Large □ Other _____________

I am interested in the residential option. Please contact me.

STUDENT:  Birth date _____/_____/_____                   Grade you will enter in Fall 2012 __________________

School name ______________________________________   Parent/Guardian names _________________________

Parent/Guardian’s Work Phone (        ) ________________ __    Relationship to Student _________________________

I wish to enroll in The Summer Video Institute  Tuition: $990    Deposit: $100   Application Fee: $25

SVI REFUND POLICY: Students who withdraw before May 9, 2012 will receive a full refund, less the $25 application fee. Students who withdraw between May 11 and June 15, will receive a refund less the $100 tuition deposit and the $25 application fee. No money will be refunded for any reason after June 15.

Payment □ Check (made payable to DeSales University) □ VISA □ □ DISCOVER □ □ AMERICAN EXPRESS

Credit Card # ___________________________ Exp. date ______/_____ Amount __________________

Signature ___________________________ Date __________________

Please mail Application form, materials, and payment to: Summer Video Institute at DeSales University, 2755 Station Avenue • Center Valley, PA 18034 • 610-282-1100 ext. 1585 • Fax: 610-282-2240

Email: svi@desales.edu • Web: www.desales.edu/svi

WELCOME TO SVI

WELCOME,

It is an extraordinary time in the history of media arts. For those of you who are drawn to the power of this medium for artistic expression, you’ve come to the right place. SVI is designed to provide an intense and rewarding introduction to the ever-evolving world of digital filmmaking. Our exceptional teaching faculty and staff are very excited to see your creations!

Summer Video Institute
TV/Film Department
Division of Performing Arts
DeSales University
jennifer.suwak@desales.edu • 610-282-1100 ext. 1732

FACULTY

JENNIFER SUWAK
SVI Director/DeSales TV/Film Assistant Professor

Jennifer Suwak has worked in the film/video field since 1990. She has worked as a producer, reporter, editor, director, sound recordist, and cameraman for the news and feature films. Her sculptures, animation, and artistic videos have been published and shown in galleries internationally. She currently continues her freelance career and teaches production courses at DeSales University. Ms. Suwak earned her B.A. from Upsala College and her M.F.A. from Rutgers University, Mason Gross.

DIRECTIONS TO DE SALES UNIVERSITY

From Philadelphia and South
PA Turnpike NE extension to exit 44 (Quakertown). Left on Rt. 663 East to Rt. 309 North. Left on Rt. 309 North, travel 8 miles to Rt. 378 North. Turn right on 378, then right at the light onto Preston Lane. Take Preston Lane to DeSales University. Follow signs to the Labuda Center for the Performing Arts.

From New Jersey and East
Take I-78 toward Allentown to exit 60A (Rt. 309 South). Continue on Rt. 309 South to Rt. 378 North. Then follow the directions above.

From North and West
PA Turnpike to exit 33. Rt. 22 East 1/8th mile to Rt. 309 South/Rt 78 East. Take Exit 60 onto Rt. 309 for three miles to left on Rt. 378 North. Take 378 N. then turn right at the light onto Preston Lane. Take Preston Lane to DeSales University. Follow signs to the Labuda Center for the Performing Arts.