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BusinessWire

Center for Professional Development at DeSales University to Hold Press Conference August 23, 2004

08.17.04, 9:32 AM ET

The Center for Professional Development will hold a press conference at its headquarters at the Easton Campus of DeSales University (3001 Emrick Blvd., Bethlehem, PA) on Monday, August 23, 2004 at 1:00 p.m.

DeSales University, in Center Valley, announces the launch of its Regulatory Compliance initiative for the Center for Professional Development (CPD). The CPD has been uniquely designed as a training resource center with an entrepreneurial spirit committed to providing real world leadership and development solutions to business. In addition to a wide array of executive skills and professional competency courses, the CPD will be conducting seminars and providing comprehensive training courses on some of the most important issues facing businesses in our area today.

Andy Roman, Director of Professional Development, will be discussing CPD's unique and exciting direction for professional education and workforce development. Ray Suhocki, President of the Lehigh Valley Economic Development Corporation, will be commenting on the impact of CPD's initiatives on the Lehigh Valley.

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Please contact Andy Roman, Director of Professional Development, with any questions. Office: (610) 814-3028, Cell: (610) 360-4399.

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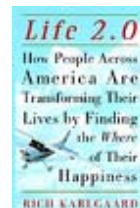
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