Incorporating Films on Demand Selections in Your Blackboard Course

There are two ways to include Films on Demand videos in your Blackboard Courses. The steps outlined below will show you how to create a course link to a film or film segments from Films on Demand, using a permalink or persistent URL and also how to embed code to display the video itself in your course. Both the links and the embedded videos will allow your students both on-campus and off-campus to access your selection.

Creating Links

Step One
Once you have located a film you would like to use in your course, click on the title to bring up details about your selection.

Step Two
Scroll down in the record to the box labeled “Segment URL” or “Title URL” and cut and paste this URL into your Blackboard course. Do NOT use the URL that appears at the top your browser screen as that URL will not allow off-campus access to the film you select.
Embedding the Video

Step 1 - You need to copy and paste the embedding code that can be found in the video description.

Step 2 - Look for the “Segment URL” or “Title URL” box below the video box and copy it.

Step 4 - In your Blackboard Course, Select “Content” in the left hand navigation area.

Step 5 - From there, select “Build Content” and choose “Web Link.” After giving your page a title, paste in the URL and add a description. It is a good idea to use the “Open in a new window” option under “Web Link Options.”